



File l'Espoir



File l'Espoir

# Annual Report

2025



## About File l'Espoir

File l'Espoir is an organization founded in 2022 in Côte d'Ivoire, working to transform youth engagement into a nationwide movement for blood donation.

### Mission

Mobilize and educate Ivorian youth to build a sustainable culture of regular blood donation and strengthen civic engagement around blood availability in Côte d'Ivoire.

### Vision

A future where no one in Côte d'Ivoire, and across Africa, loses their life due to a lack of blood, supported by a youth-driven culture of regular donation.

Head Office: Cocody Faya Cité Palme d'Or, villa 29, BP 3040 Abidjan 08,  
Abidjan, Côte d'Ivoire

(+225) 01 04 32 50 50 / 01 43 33 09 66 / 01 01 04 04 60  
[info@file-lespoir.org](mailto:info@file-lespoir.org) | [www.file-lespoir.org](http://www.file-lespoir.org)

# Content

|   |    |
|---|----|
| A Letter from the President .....                 | 4  |
| National Context and Trends in Blood Demand ..... | 5  |
| Our Work in 2025 .....                            | 6  |
| Key Figures 2025 .....                            | 12 |
| Governance and Organizational Structure .....     | 14 |
| Financial Overview .....                          | 15 |
| Challenges Encountered .....                      | 16 |
| 2026 Outlook .....                                | 17 |





# A Letter from the President

The year 2025 has invited File l'Espoir to enter a phase of internal structuring, strategic clarity, and adaptation to a shifting national landscape for blood donation in Côte d'Ivoire. This period required us to step back, reassess, and realign with our core mission. It was not a pause in momentum, but a deliberate effort to strengthen our foundations and move forward with greater focus. Despite the challenges, that year also brought meaningful progress. Nationally, our

work was recognized through nominations among more than 1,300 candidates in major competitions. Internationally, we gained visibility at innovation-driven events, opening the door to new collaborations and expanding the reach of our approach. On the ground, we continued to raise awareness and mobilize communities, contributing to life-saving efforts while growing a stronger network of engaged supporters.

At the same time, we faced uncertainty, including the loss of a major donor following our “Transform Your Generosity Into Hope” fundraising campaign conducted between October and December 2024. This led us to adjust our activity timeline and reinforced the importance of strengthening our operational model. While demanding, these challenges also became opportunities to learn and build resilience for the long term. Throughout this period, our

ambition remained unchanged: ensuring that no one in Côte d'Ivoire dies because blood isn't available. This vision continues to guide our decisions and actions, and we remain committed to making it a reality.

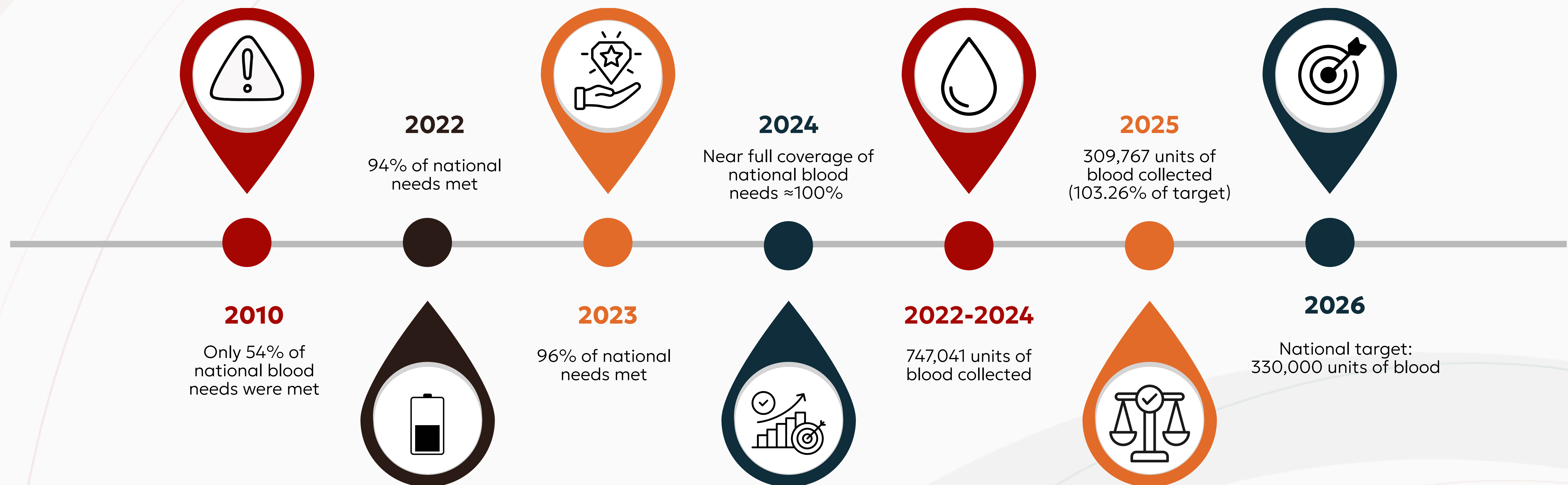
To everyone who supports and contributes to this mission, thank you. And to those who have yet to join, we invite you to stand with us in building this shared vision.

The following pages present our work in 2025, the lessons drawn from this transition year, and the priorities shaping our direction for 2026. They reflect both our commitment to transparency and our determination to build a stronger and more impactful organization.

A handwritten signature in black ink, appearing to read 'Diallo Rahma', written over a horizontal line.

Diallo Rahma  
Founder and President

# National Context and Trends in Blood Demand



For many years, Côte d'Ivoire faced a structural shortage of blood. In 2010, only about 54% of national demand was met, highlighting a significant gap in access.

However, since 2022, the country has made strong progress in strengthening its blood system. Coverage of national needs rose to 94% in 2022, 96% in 2023, and reached close to full coverage in 2024. This improvement is reflected in record collection levels, with over 747,000 units collected between 2022 and 2024, followed by 309,767 units in 2025. The national target for 2026 is

now set at 330,000 units. This shift marks a turning point. While deficit once shaped both public discourse and mobilization efforts, the country is now moving into a phase focused on sustaining a stable and reliable blood supply. National demand remains estimated at 1% to 3% of the population and continues to grow alongside demographic trends, requiring consistent and forward-looking mobilization.

In this context, File l'Espoir, founded in 2022 during a period of urgency, is evolving its role to support long-term, equitable access to blood, and the renewal of the donor base, particularly by engaging young people.

# — Our Work in 2025

## Blood Drive at **IIPEA**

### International Institute of Polytechnic Elites of Abidjan

Held on May 9, 2025, this blood drive was preceded by two weeks of on-campus outreach to inform students, address their concerns, and encourage voluntary participation. This step-by-step engagement helped build trust and create a positive environment around blood donation.

The initiative reflects File l'Espoir's approach, which combines early education, youth engagement, and partnerships with academic institutions to establish a lasting culture of blood donation.

**+1 500**  
students  
reached

**107**  
people registered  
to donate

**83**  
units of blood  
collected

**249**  
lives  
saved



# — Our Work in 2025

## Testimonial



I joined File l'Espoir with the desire to help save lives. During a blood drive at IIPEA, I took part both as a donor and as a volunteer. That experience gave me a deeper understanding of the importance of blood donation and strengthened my commitment to community work. I encourage everyone who is eligible to donate blood and help save lives.

— **Zriboue Bi Mezan Boris, Donor and Volunteer**





— Our Work in 2025

# Awareness Campaign at **IBSA**

## International Bilingual Schools of Africa

From June 9 to 20, 2025, File l'Espoir conducted an awareness campaign across the International Bilingual Schools of Africa (IBSA), per the institution's request. The goal was to educate staff on the importance of blood donation, address common concerns, and support volunteers in taking action.

This initiative reflects File l'Espoir's educational approach, which focuses on building a culture of blood donation within institutions while indirectly influencing younger generations through the example set by adults.

**11**

days of  
outreach

**3**

sites covered

**60-90**

staff members  
reached

## — Our Work in 2025

# Brunch of the “Fileurs d’Espoir”

## World Blood Donor Day

Organized on June 28, 2025, as part of World Blood Donor Day celebration, the Fileurs d’Espoir Brunch created a space for connection and recognition, bringing together volunteers, donors (called “Fileurs d’Espoir, meaning Threaders of Hope), and partners. The event aimed to strengthen relationships within the File l’Espoir community while celebrating the commitment of those who contribute to blood donation efforts.

In a warm and welcoming atmosphere, the gathering made it possible to connect with new participants, strengthen existing relationships, and highlight the importance of collective engagement. These community moments play a key role in donor and volunteer retention and support File l’Espoir’s broader strategy of building a sustainable community around blood donation.



— Our Work in 2025

# Supporting a Community Blood Drive

**48**

blood units  
collected

**144**

lives saved



On August 30, 2025, File l'Espoir supported an initiative led by Leïla and Tidiane Dosso during a blood drive organized at the Cocody University Hospital (CHU) to celebrate their birthday.

This involvement reflects the organization's commitment to supporting youth- and citizen-led initiatives and promoting blood donation as an act of collective solidarity, even beyond its own activities.

Beyond the results, this collaboration highlights File l'Espoir's role as a partner in community engagement and awareness, helping strengthen grassroots initiatives and encouraging new donors to step forward.

# — Our Work in 2025

# File l'Espoir at Colorado Startup Week

On September 15, 2025, File l'Espoir was represented by its President, Rahma Diallo, at the CU Innovation Showcase, held as part of **Colorado Startup Week** in **Denver, Colorado, United States**.

The event provided an opportunity to present the organization's mission and work to an audience of nearly 100 participants, while sharing its approach centered on youth engagement to strengthen the culture of blood donation in Côte d'Ivoire.

It also opened the door to exchanges with international actors in social innovation, and exploration of potential collaborations, as well as mutual learning. This participation reflects the growing interest in File l'Espoir's model beyond the national context and its openness to international partnerships.



# Key Figures 2025

**190+**  
donors mobilized

**131**  
blood units  
collected

**1 608+**  
people reached  
through field  
awareness activities

**37**  
active volunteers

**393**  
lives saved

# Testimonials



What stood out to me the most was realizing how many people were unaware of the importance of blood donation, yet became willing to donate once informed. This experience showed me that saving lives is not only about financial means. It also helped me overcome my own fears related to blood donation.

— **Djako Abigael, Volunteer**



My experience with File l'Espoir positively changed how I see blood donation. I understood its importance, learned how to raise awareness, and today, I encourage other young people to get involved.

— **Baza Schekina Syntyche Rebecca, Volunteer**



# Governance and Organizational Structuring



## Team Strengthening and Capacity Building

Between the second and third quarters of 2025, File l'Espoir expanded its team through the recruitment of new volunteer members, particularly in project support and administrative roles. At the same time, the organization invested in strengthening the skills of its members through trainings, masterclasses, and networking opportunities.

With a team largely composed of engaged young people, this support helped develop individual capabilities while reinforcing the organization's operational strength and long-term sustainability.



## Financial Structuring

In 2025, File l'Espoir re-structured its financial management systems to improve transparency, ensure better tracking of operations, and strengthen resource oversight. This effort laid a stronger foundation for financial management, while improving expense visibility, transaction documentation, and readiness for future funding opportunities.



## Funding Strategy

File l'Espoir also developed its first structured fundraising plan to better organize its resource mobilization efforts and strengthen financial sustainability. The plan outlines concrete actions to identify national and international funding opportunities, mobilize the team based on roles and expertise, prepare the necessary administrative and financial structures, and build a partnership strategy including institutional collaborations and consortiums.

# Financial Overview

## Resources

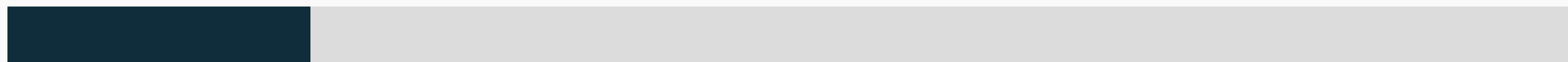
FUNDRAISING: 776.710 FCFA (43.4 %)



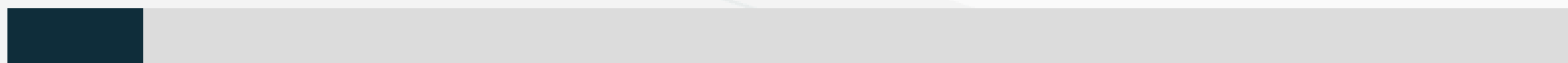
PROJECT CARRYOVER FUNDS: 483.929 FCFA (27.0 %)



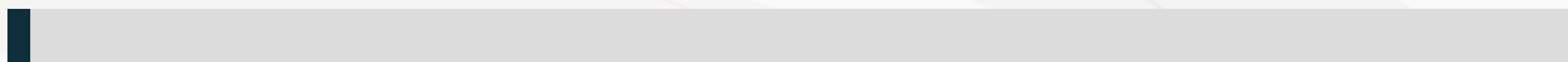
INDIVIDUAL DONATIONS: 347.237 FCFA (19.4 %)



PRESIDENT'S CONTRIBUTION: 155.926 FCFA (8.7 %)



EXPENSES REDUCTIONS: 25.995 FCFA (1.5 %)



**TOTAL RESOURCES: 1.789.797 FCFA**

In 2025, File l'Espoir mobilized a total of 1,789,797 FCFA (approximately USD 3,100) in resources and recorded 1,756,777 FCFA (approximately USD 3,030) in expenses, closing the year with a modest surplus. Resources came primarily from fundraising efforts, supplemented by project carryover funds and donations, reflecting the organization's gradual diversification of funding

## Expenses

PROGRAMS: 1.174.801 FCFA (66.9 %)



OPERATIONS: 282.067 FCFA (16.1 %)



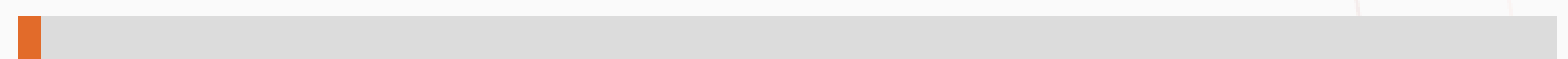
EXCEPTIONAL EXPENSES: 189.487 FCFA (10.8 %)



NETWORKING AND PROF. DEVELOPMENT: 85.172 FCFA (4.8 %)



INSTITUTIONAL COMMUNICATIONS: 25.250 FCFA (1.4 %)



**TOTAL EXPENSES: 1.756.777 FCFA**

sources. On the expenditure side, nearly 67% of total spending was directed toward programs and activities, underscoring a strong focus on mission delivery and direct community impact. The year also marked an important step forward in strengthening financial transparency, expense tracking, and the development of the organization's financial management systems.

# — Challenges Faced Building a Stronger Organization

This year was marked by challenges related to the organization's internal structuring. Like many initiatives led by a young volunteer-based team, File l'Espoir experienced a degree of organizational instability, limited resources, and a need for clearer strategic direction.

Leadership responsibilities, heavily centered around the founder, also highlighted the need to better distribute roles and strengthen internal coordination mechanisms.

At the same time, these challenges represented an important stage in the organization's growth. They led to clearer positioning, the development of the 2026 operational plan, the initial work on the 2026-2028 strategic plan, and the gradual formalization of internal processes.

This period ultimately allowed File l'Espoir to turn constraints into learning opportunities and to build stronger foundations for more structured and sustainable growth.



# 2026 Outlook

## A **Clearer Vision** for More Structured Action

- Stronger positioning in youth awareness and mobilization
- Focus on donor retention and building a sustainable community
- Need to structure the organization and formalize internal processes
- Clarification of roles and progressive strengthening of governance
- Development of the 2026 operational plan
- Development of the 2026-2028 strategic plan

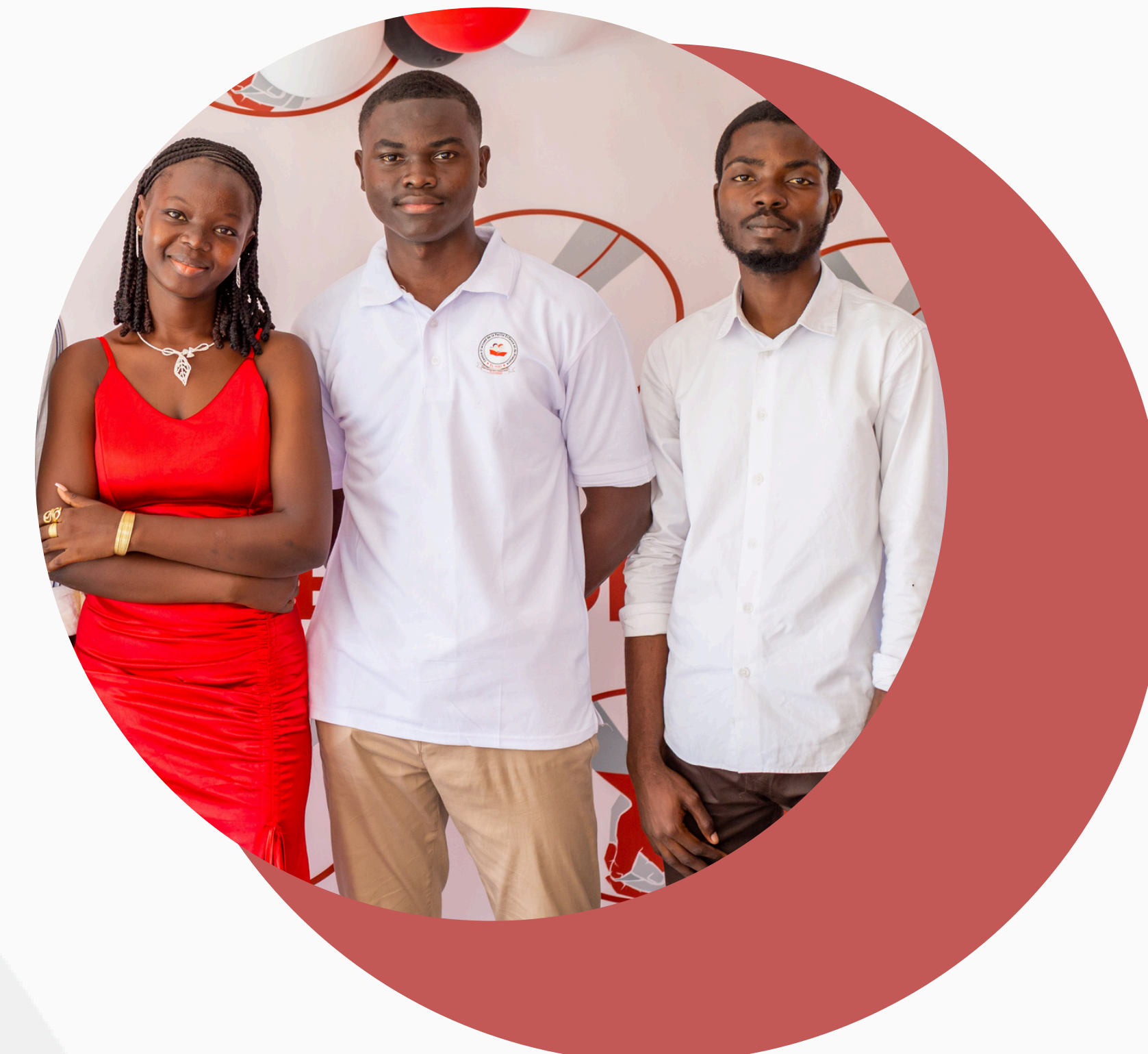


## **Operational Priorities**

- Implementation of the 2026 operational plan
- Strengthening the volunteer program and structuring the community
- Expanding partnerships with universities, schools, and companies
- Targeted awareness and mobilization activities
- Gradual launch of two flagship projects currently in development
- Expansion beyond one-off activities toward more continuous engagement
- Strengthening File l'Espoir's institutional visibility

## Strengthening the Foundations for **Sustainable Growth**

- Diversifying funding sources
- Implementing the fundraising strategy
- Strengthening internal governance
- Progressive formalization of key procedures
- Improving monitoring and evaluation of activities
- Strengthening administrative and financial structuring
- Developing strategic alliances at both national and international levels



# — Building What Comes Next, Together

A smiling man with a beard, wearing a white t-shirt, is sitting at a desk in a brightly lit classroom. He is looking down at a notebook and writing with a blue pen. The background is filled with colorful educational materials, including a large map of Côte d'Ivoire and various charts and posters on the wall.

As we enter this new phase, we invite partners, donors, and institutions to be part of this momentum. Strengthening blood donation in Côte d'Ivoire requires collective action and long-term partnerships.

By supporting File l'Espoir, you contribute to building an engaged community, advancing the generational renewal of donors, and consolidating the progress made within the national blood system. Together, we can turn this vision into a lasting reality, where no one dies because blood isn't available.



**Cocody Faya Cité Palme d'Or, villa 29, BP  
3040 Abidjan 08, Abidjan, Côte d'Ivoire**

**(+225) 01 04 32 50 50 / 01 43 33 09 66 / 01 01 04 04 60  
info@file-lespoir.org | www.file-lespoir.org**

@ File l'Espoir

